

# SMASH CITY

## 2015 PINOT NOIR

**Varietal:**

100% Pinot Noir

**Appellation:**

Santa Maria Valley

**Vineyards:**

Murmur and Bien Nacido

**Production:**

161 cases made

**Oak:**

60% New French Oak

**Notes:**

50% whole cluster fermentation

**Time in Barrel:**

24 months

**Alcohol:**

15.1 %

**Cellar potential:**

Now through 6+ years

**Release date:**

September 16, 2017

### TASTING NOTES

Emerging from a new barrel in the plunge pool of a kaleidoscopic Niagara Falls. Shaking the raspberry and cherry snocone nectar from your ears, something is different... what was in those pasties last night? The cheering crowds have red licorice arms, the boat is made of cinnamon planks, there are bears serving diamond crusted steaks. A woman on a jet ski roars up, "we need to get another take. You look insane. You didn't actually swallow this stuff, did you?!" The blueberry moon winks as you get back in the barrel.

### NOTES

What 6 foot tires, 1,200 horsepower and a gallon a second are to a Prius, Smash City is to Pinot Noir. There is no talk of micro-climates, battonage or rootstock when this beast hits the glass. It's just pure, unadulterated pleasure. Smash City will get you smiling faster than a county fair corn dog when you're on a diet. And don't worry, it can't become a habit because there'll never be too much to go around.

### SERVING

Temperature: 65°F

Decant: 30 minutes

### ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. Vineyards of particular note include: Bien Nacido, Slide Hill, Larner, Shadow Canyon, Chelle Mountain, Luna Matta and White Hawk. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.

**HERMAN  
STORY**

### CONTACT

Winery & Tasting Room

ph. (805) 237-2400

thirsty@hermanstorywines.com

