

LONG TIME LISTENER

2020 MGC

Varietals:

45% Mourvèdre,
29% Grenache,
26% Carignan

AVA:

Paso Robles

Vineyard:

Luna Matta

Production:

70 cases made

Oak:

67% New French Oak

Time in Barrel:

24 months

Alcohol:

15.5%

Cellar potential:

8-10 years

Release date:

September 10, 2022

TASTING NOTES

When DJ Slick hits the airwaves on 97.3, The Zone, from six to eleven pm, no one can turn it off. His satiny voice weaves in and out of sultry five-spice slow jams and cherry pie power ballads. He's got a sweet jasmine tenor with mineral nonchalance, peppery intonations over a matte black Shure MV7. Cool and smooth as wet stones after a rain, he spins between-track soliloquies to a special someone out there. Some think it's a strawberry-haired high school sweetheart. Others think it's just for show. But when he seamlessly flows from improv sonnets to Marvin Gaye, you think it might just be you.

NOTES

Long Time Listener is a tribute to the Luna Matta vineyard Russell nurtured from the start and returned to over and over for twelve years. A bottle honoring the precipitous, limestone-encrusted hillsides and tractor-taunting inclines that enthralled him at first sight. After a decade-plus of knockout wines, it's gone radio silent, but not before delivering a few barrels so incredible, Russell needed to show them off—and what better way than an homage to one of his longtime favorite sites.

SERVING

Temperature: 65°F

Decant: 2+ hours

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.

**HERMAN
STORY**

CONTACT

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