

SMASH CITY

2017

PINOT NOIR

Varietal:

100% Pinot Noir

Appellation:

Santa Maria Valley

Vineyards:

Bien Nacido, Murmur

Production:

288 cases made

Oak:

75% New French Oak

Notes:

23% whole cluster fermentation

Time in Barrel:

24 Months

Alcohol:

15.7 %

Cellar potential:

It'll last, but what's the point?

Release date:

March 16, 2019

TASTING NOTES

Talk about getting your world rocked. This Santa Maria monster of a Pinot shoots first so fast you can taste the gun metal and smoke. It's almost more than a mouthful of lead, with black and blueberries galore. It's a mushroom cloud of, well, mushrooms. On the precipice of being too much, before pulling back just short of sheer madness. If you ever find yourself between a rock and a hard place, you couldn't do better than this. Go ahead and get smashed!

NOTES

What 6 foot tires, 1,200 horsepower and a gallon a second are to a Prius, Smash City is to Pinot Noir. There is no talk of micro-climates, battonage or rootstock when this beast hits the glass. It's just pure, unadulterated pleasure. Smash City will get you smiling faster than a county fair corn dog when you're on a diet. And don't worry, it can't become a habit because there'll never be too much to go around.

SERVING

Temperature: 65°F

DRINK NOW: Splash decant into thermos

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. Vineyards of particular note include: Bien Nacido, Slide Hill, Larner, Shadow Canyon, Chelle Mountain, Luna Matta and White Hawk. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.

**HERMAN
STORY**

CONTACT

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