

# BIEN NACIDO

## 2021 SYRAH

**Varietal:**  
Syrah

**AVA:**  
Santa Maria Valley

**Vineyard:**  
Bien Nacido

**Production:**  
383 cases made

**Oak:**  
100% New French Oak

**Time in Barrel:**  
30 months

**Alcohol:**  
15.9%

**Cellar potential:**  
6-8 years

**Release date:**  
March 9, 2024

### TASTING NOTES

This is a breakneck jai alai match on a warm Miami night. Watch the ball rebound off red-berry graffitied walls, whipping through air hazy with cherry cola and Arturo Fuente cigar smoke. All that chili-flake velocity, corralled and redirected into sweet tomato and paprika-dusted depths. Ricocheting from one to the next faster than you can track—a stunning dichotomy of raw power and obsidian calm. And when someone hands you a wicker scoop, all you can do is close your eyes, let it rip, and hope you don't catch it with your face.

### NOTES

Planted and run by the Miller family since 1969, Bien Nacido has been the source for the Central Coast's most mythical wines and is a crown jewel of winemakers. From's first large winemaking position was as operations manager for the Miller family's custom crush facility. His tenure with the Millers also marked the founding of Herman Story. This represents From's triumphant homecoming.

### SERVING

Temperature: 65° F  
Decant: 1 hour

### ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.



### CONTACT

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