

AFTER HOURS

2023 ROSÉ OF GRENACHE

Varietal:
Grenache

AVA:
California

Vineyards:
Bien Nacido, Slide Hill,
Full Draw, Coakley

Production:
159 cases made

Vinification:
Neutral barrel fermented
and aged, saignée style

Time in Barrel:
6 months

Alcohol:
15.4 %

Cellar potential:
You drink this now

Release date:
March 9, 2024

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.



TASTING NOTES

This is a maid of honor toast delivered from the fuselage of a Black Hawk helicopter, hovering just above the DJ booth. Clad in a watermelon A-line and blood orange bandoliers, she's reeling off apple-tart anecdotes and cherry glaze jokes, shouting above the chopper's slate-and-spice rotor blades. Rhubarb sorbet, cardamom cake-toppers, pink Starburst, and sour cherry cufflinks, flying around the room. And if you're impressed by her cool composure now, just wait until she holds back tears while landing it on the dance floor.

NOTES

Do you dream of building a Hearst Castle style mansion that overlooks the speedway, so you can lounge in the pool and watch drag races? Are you a fan of full contact flower arranging? Do you hate it when men shower and shave? Well then this is for you. Rosé of Grenache with a straight six that burns nothing but rose petals, cherries and inhibitions. 'Nuff said.

SERVING

Temperature: 60° F
YOU DRINK THIS NOW.



CONTACT

Winery & Tasting Room
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