

SMASH CITY

2021

PINOT NOIR

Varietal:

Pinot Noir

AVA:

California

Vineyard:

Bien Nacido, Slide Hill

Production:

297 cases made

Oak:

80% New French Oak

Time in Barrel:

18 Months

Alcohol:

15.2%

Cellar potential:

It'll last, but what's the point?

Release date:

March 11, 2023

TASTING NOTES

If Hansel and Gretel turned their gingerbread house into a punk rock music venue, this would be their debut show. You're in the front row, raging to the cherry-cola power chords, deep earthy distortion, and the thrumming acidity of the bass line—crowd surfing to the crushed-spice cymbal crashes and vanilla vocal flourishes. Before you know it, you're backstage with the owners, gorging on sugar-coated strawberries and red rose gumdrops, touring the intricate graham cracker corridors to the sound of guitar solos at breakneck speed. Stay as long as you'd like. Just don't ask about the previous owner.

NOTES

What 6 foot tires, 1,200 horsepower and a gallon a second are to a Prius, Smash City is to Pinot Noir. There is no talk of micro-climates, battonage or rootstock when this beast hits the glass. It's just pure, unadulterated pleasure. Smash City will get you smiling faster than a county fair corn dog when you're on a diet. And don't worry, it can't become a habit because there'll never be too much to go around.

SERVING

Temperature: 65°F

DRINK NOW: Splash decant into thermos

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.

**HERMAN
STORY**

CONTACT

Winery & Tasting Room

(805) 237-2400

thirsty@hermanstorywines.com

