

FIRST TIME CALLER 2018 PETITE SIRAH

Varietal:
Petite Sirah

AVA:
Paso Robles Highlands

Vineyards:
French Camp, Shell Creek

Production:
455 cases made

Oak:
80% New French Oak

Time in Barrel:
18 months

Alcohol:
15.6 %

Cellar potential:
10+ years

Release date:
March 14, 2020

TASTING NOTES

When the '58 Coupe DeVille pulls up, cherry red and sparkling in the light of the open-flame steakhouse, it's a sight to behold. Under the hood, the steel beast growls, begging to let loose, and you're aching for more. Seared meat, fresh herbs, and flaming dark chocolate souffles are behind you, lost in the freeway air. Jazz piano croons through radio static, Thelonus Monk molding arpeggio melodies while your date – black dress, black heels, blueberry lips – hangs a wayward hand out the window. After cherry-garnished vieux carrés and candied violets over vanilla crème brûlée, you're exploring the white leather backseat in a parking garage. Then, it's back to the steakhouse, just in time to toss the owner his keys.

NOTES

Ultra extracted by California sunshine and a bit of that classic Russell P. From “don't pick it till you've finished your Christmas shopping” magic, this is the most dangerous wine I've made yet. For anyone who drinks French roast and likes their bacon extra crispy.

SERVING

Temperature: 65° F
Decant: 1 hour

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.

**HERMAN
STORY**

CONTACT

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