

Varietal: Syrah

AVA: Santa Maria Valley

Vineyard: Bien Nacido

Production: 352 cases made

Oak: 100% New French Oak

Time in Barrel: 30 months

Alcohol: 15.8%

Cellar potential: 6-8 years

Release date: March 22, 2021

TASTING NOTES

Something's going on in the back room of the Italian steakhouse. Aviator-wearing men, gold chains, and back-in-my-day hustlers go in and out all night, weaving through thyme-laden Porterhouses, stewed tomatoes, and blackberry panna cotta. Word is it's a high-stakes gambling ring or a book club, but you're going with the former. And when you finally sneak in after closing up one night, you find these stone-faced high-rollers in a tangled knot, betting on a game of Twister. You loosen your tie and put your paycheck on the table. You came as a busboy, but you'll leave as a champion.

NOTES

Planted and run by the Miller family since 1969, Bien Nacido has been the source for the Central Coast's most mythical wines and is a crown jewel of winemakers. From's first large winemaking position was as operations manager for the Miller family's custom crush facility. His tenure with the Millers also marked the founding of Herman Story. This represents From's triumphant homecoming.

SERVING Temperature: 65° F

Decant: 1 hour

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.



