

SMASH CITY

2022

PINOT NOIR

Varietal:

Pinot Noir

AVA:

Santa Maria Valley

Vineyard:

Bien Nacido

Production:

130 cases made

Oak:

80% New French Oak

Time in Barrel:

18 Months

Alcohol:

14.9%

Cellar potential:

It'll last, but what's the point?

Release date:

March 9, 2024

TASTING NOTES

You were skeptical when Cirque du Soleil brought out NBA legend Dennis Rodman as a backup trapeze artist, but you'll be damned if he's not killing it. All 6'7" of him, vibrant hair and rebound-snagging tenacity, pulling out candied cherry Planches, steel strawberry straddle whips, suspended sage and savory herb layouts, shaved graphite pullover shoots, seamlessly integrated from one to the next. And if you think he's going to bail on the biggest trick of the night because his catcher looks terrified, you better think again.

NOTES

What 6 foot tires, 1,200 horsepower and a gallon a second are to a Prius, Smash City is to Pinot Noir. There is no talk of micro-climates, battonage or rootstock when this beast hits the glass. It's just pure, unadulterated pleasure. Smash City will get you smiling faster than a county fair corn dog when you're on a diet. And don't worry, it can't become a habit because there'll never be too much to go around.

SERVING

Temperature: 65°F

DRINK NOW: Splash decant into thermos

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.

**HERMAN
STORY**

CONTACT

Winery & Tasting Room

(805) 237-2400

thirsty@hermanstorywines.com

