

FIRST TIME CALLER 2021 PETITE SIRAH

Varietal:

Petite Sirah

AVA:

Paso Robles Highlands District

Vineyards:

French Camp, Shell Creek

Production:

575 cases made

Oak:

82% New French Oak

Time in Barrel:

18 months

Alcohol:

15.6 %

Cellar potential:

10+ years

Release date:

March 11, 2023

ABOUT

Proprietor and winemaker Russell P. From began Herman Story Wines in 2001 with 7 barrels stashed in his employer's cellar. What started as a modest homage to his rancher grandfather has become a beacon to those seeking opulent, structured Syrah and Grenache. To maintain balance while giving flavor full stage, Russell works with 30 top-tier vineyards in over 7 distinct growing regions between Santa Barbara and Paso Robles. These are no nonsense, balls to the walls wines that are not for the faint of heart or the pinky raising set.

**HERMAN
STORY**

TASTING NOTES

Midnight's when the real show starts, when this slick-haired pitchman dominates the screen of your combo TV/VCR, selling youth serums and exercise equipment. Bedecked with Damson-plum pocket squares or green-tobacco tank tops, he's got undeniable magnetism and bold confidence. But wait, there's more. He struts the stage with brown-sugar suaveness. Espresso-bean enthusiasm. Blueberry cobbler authenticity. Slings silky turns of phrase that are proven—that's right—proven to deliver the goods. It doesn't matter what he's selling, in your sleepy haze, you need it. And operators are standing by.

NOTES

Ultra extracted by California sunshine and a bit of that classic Russell P. From "don't pick it till you've finished your Christmas shopping" magic, this is the most dangerous wine I've made yet. For anyone who drinks French roast and likes their bacon extra crispy.

SERVING

Temperature: 65° F

Decant: 1 hour

CONTACT

Winery & Tasting Room

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